

INDIA TRADE PROMOTION ORGANISATION

PRESS RELEASE

Auto Ancillary Show 2014 - 3rd Edition Poised for Newer Milestones

The automobile sector enjoys a strategic importance in view of India's growing capabilities and the Auto Ancillary Show 2014 (AAS) organised by the India Trade Promotion Organisation (ITPO) along with the Auto Cluster Development & Research Institute (ACDRI), Pune and Auto Component Manufacturers' Association (ACMA), provides just the right fit to the changing needs of this sector.

Seminars on pivotal themes and conducted by top experts of the industry add significant value to this event. Topics include 'Auto Components Design and Role of Polymer Composites', 'Innovative Thermoplastic Materials and Applications for Automotive Safety & Sustainability', 'Economical Way of Light-Weighting Technologies for Auto Ancillaries for Enhanced Efficiency', among others.

Spread over an area of 2000 sq. mtrs., the show has nearly 70 exhibitors showcasing different technologies with an elaborate spectrum of products under one roof for the benefit of this vibrant industry. The show will also serve as an innovative platform for OEMs to network, seek technology tie-ups, explore joint ventures and interact with Government institutions to help them in their quest for expansion and technological upgradation.

To cater to the ambitious plans of the auto industry, there is a need to scale up the capacity, carry out a continuous quality upgrade and access the best technology. Hence, this show is would rightly provide an 'Innovation Platform'

AAS: The Theme

The theme of the Auto Ancillary Show 2014 is 'Light Weighting' with focus on 'Polymers & Composites'.

The automotive industry is moving towards the adoption of Bharat Stage-IV / Euro norms to improve fuel efficiency and reducing vehicular emissions. 'Light Weighting' is one option among many, being strategically adopted by the industry to achieve the targets laid down. The 'Advance Materials' as well as 'Polymers & Composites' are considered suitable alternatives to heavy metals, to achieve 'Light Weighting'. Given its array of applications, polymers and composites are increasingly being explored for newer applications to make vehicles lighter and fuel efficient. The Indian auto industry is

enthusiastic on the opportunities of 'Light Weighting' and is on the lookout for options available, from the world over, for incorporation in their designs and manufacturing processes.

The Indian composite industry is pegged at Rs 15,000 crore and is expected to grow at 15 per cent per annum over the next four years. Given its array of applications, polymers & composites are increasingly being explored for newer applications to make vehicles lighter and fuel efficient.

With the focus State being Jharkhand, the other State Governments of Karnataka, Rajasthan and Chattisgarh are also participating at the AAS 2014. The industry and major institutions have joined hands with ITPO to create a platform for the industry to witness and imbibe new materials, processes, technologies and ideas.

On Display:

Different technologies with a range of products including Gears, Gear Box Assemblies, Pinions, Transmission & Propeller Shafts, Automatic Transmission Parts, Housings and Castings, Crankshafts, Cylinder Heads, Cam Shafts, Sheet metal assembly, Cold Formed/CNC Machined Parts, Stampings, Wire Forms, Timing & Motorcycle chains, Fine Blanking, Machined components, Suspension / Anti Vibration Components, Dashboard Instruments, Displays, Sensors, Cables, Switches, Auto Lamps, Infrared Heaters and Heat Controllers, Control Cables, Commercial Vehicle Components, etc.

Injection Molded & Polymer based Components, Thermoplastic Elastomers & Vulcanizates, Thermoplastics Polyolefin & PP Compounds, TPO Compounds & Sheets Soft Touch TPO Skin, Rubber products, Oil seals & 'O' Rings etc. Hoses/Hose Assemblies – Multilayer/ Moulded/ Silicone/ Teflon, Fuel Injection Pipe Assemblies (CRDI), Hydraulic Hose Assemblies, Engine mountings, Metal Bonded Rubber Components, Solenoid Valves, Bus Door Systems, Acoustics Solutions, Quartz Glass Infrared Emitters, Shock Absorbers etc.

Electric Scooters / Motorcycles / Mopeds / Bicycles / Utility Vehicles (All indigenously developed), Integrated Logistics, Industrial Parks, etc. & much more.....

The Show is supported by the Ministry of Heavy Industries & Public Enterprises, Ministry of Commerce & Industries, Ministry of Micro, Small & Medium Enterprises, Government of India as well as the Automotive Research Association of India (ARAI), Pune.

Auto Car Professional, the leading B2B Magazine for the Automotive Industry is the Knowledge cum Media Partner. PHD Chamber of Commerce and Industry are the Associate Partners for the Show.

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